



CLAN MINGO

WHITE PAPER

clanmingo.com



OVERVIEW

ClanMingo is a collection of **10,000 1/1 NFT tokens** living on the Ethererum Blockchain.

Created and hand-drawn by Latin American artist **Nef Hidalgo**, the NFT Collection features Sir and LadyMingo. These not-so-docile creatures are stuck somewhere between this reality, the Metaverse, and a psychedelic piece of art.

The tokens have been generated with more than **1150 different elements** and with a dimension of **1000 x 1000 pixels**, offering high quality and rarity.





WITH CLANMINGO, YOU
WILL BE PART OF THE
WEB 3.0 PUBLISHING
INDUSTRY.

ClanMingo - Utilities

The ClanMingo project revolves around the release of Nef Hidalgo's debut novel: Zarapkrat - The Sequence.

Each NFT in the ClanMingo collection features a tease phrase from the novel.

The NFT collection will be used to create a mass release of the novel. This includes editing, printing, distribution, marketing, translation into other languages, and everything related to creating a product that reaches the libraries of every home.

Our goal is to make of this novel a bestseller and a pop culture icon.

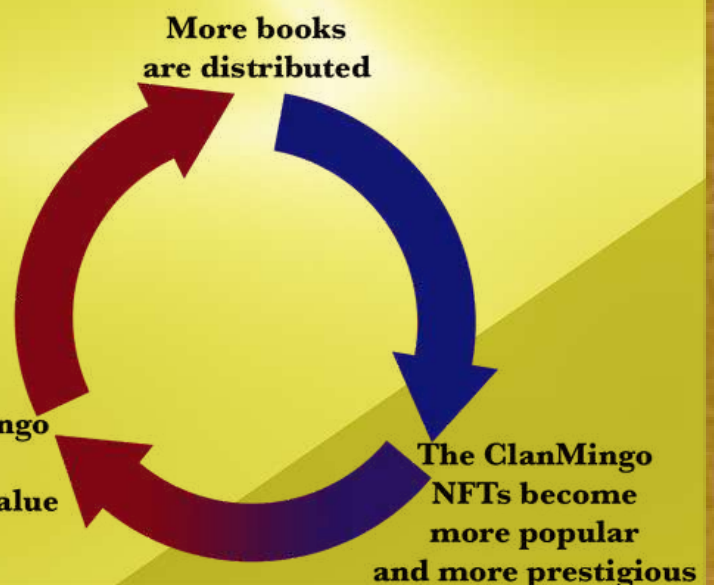
The release of the novel will create an uninterrupted cycle of growth:

The more awareness that is created around the book, the more interest is generated in the NFT collection that launched it into print. Such interest drives second-hand sales of the ClanMingo collection, thereby increasing the value of your NFT.

As the price of Clanmingo NFTs increases, your assets become more valuable... ..which in turn leads to more book distribution and creates more awareness about the book and the collection.



The ClanMingo
NFTs
increase in value



Extra - Utilities

COMMUNITY

Your NFT makes you a member of our exclusive community. A hub for artists, musicians, storytellers, magicians, performers and more. We exist to celebrate, encourage and help you grow and expand as an artist.

As a community, we raise your hand for each of your wins, and help you get up for each of your falls.

We are artists helping artists. We praise dedication and authenticity. We move together as a mass, one step at a time, closer and closer to our group and individual artistic goals.

EVENTS

Your NFT unlocks access to exclusive events (live and/or online), including gatherings, regional forums, and more.

The events can vary from secret networking meetups to art, music, literature and theatre festivals, or even elite gatherings to just have fun with ClanMingo members.

AIRDROPS

As a member of ClanMingo, you will benefit from airdrops of new tokenized digital assets. New NFT collections will be created as we grow and begin collaborating with artists in our community.

ABOUT THE FOUNDER

Who is Nef Hidalgo?

Nef Hidalgo is my pseudonym. My real name is Luis Hidalgo. Though please just call me Nef.



I was born in El Salvador in 1983 and was always attracted to all kinds of arts: writing, music, drawing, singing, photography, painting, magic, acting, etc.

When I was in my early twenties, I landed my own TV show on National Television (Tecnovisión, Channel 33) called "Nefesch - Street Magic". There I performed magic and illusion.



Unfortunately, the show was soon canceled after some people blamed me of witchcraft, not understanding — despite all my explanations — that it was all sleight of hand. This became the main episode of my life. It changed me. It made me the person I am today — not first without making me walk through all sorts of dark tunnels.

That false accusation made me lose everything back then, and yet, years later, I learned that it actually made me win much more.

This is a burden that I carried with me for a very long time. One day I will speak more freely about it and tell it all, as I know that my story can help and inspire others.

It took me years to learn that what I once thought was the worst thing that ever happened to me, was actually the greatest blessing life could give me.

Unemployed, alone and dragging the dream of becoming a professional theatre entertainer, I left my country in 2009.

I emigrated with nothing more than a couple of suitcases, 10 dollars in my pocket and a lot of hopes. Those 10 dollars became 7 euros as I changed them when I landed in Europe.

It would take me dozens of pages to tell you the thousand things I experienced. Like when I sneaked into the lobby bathrooms of some hotels to sleep at night. The job I got washing dishes in a bar that allowed me to rent a small warehouse to live in. I learned that sleeping on the floor gives you hip bone pain. I would wake up in the morning with a rash because all I had to cover me on some winter nights was a dusty old rug.

I would fill even more pages talking about the beautiful souls I met on my way. People whose warm hearts offered me a hand, a meal, a roof over my head. People who saw my tenacity, believed in me and gave me a chance. People that became my new family.

All I'm going to say is that it took me years and it was hard, but my grit and hard work paid off.

I became a full-time stage performer. I traveled all over the world with my show. I was the first Central American to qualify for the World Championship of Magic (FISM). I eventually became an Illusion and Theater Consultant. I even sold two of my original illusion designs exclusively to David Copperfield. I have consulted artists for their Britain's got talent and America's got talent performances. I have performed my show to all kinds of celebrities.



With Savita Kovind
(First Lady Of India)



With Roberto Carlos
(Real Madrid Player)



With Alejandra Guzmán
(The Queen of Latin Rock & Roll)



With Patricia Mamona
(Portuguese Athlete)

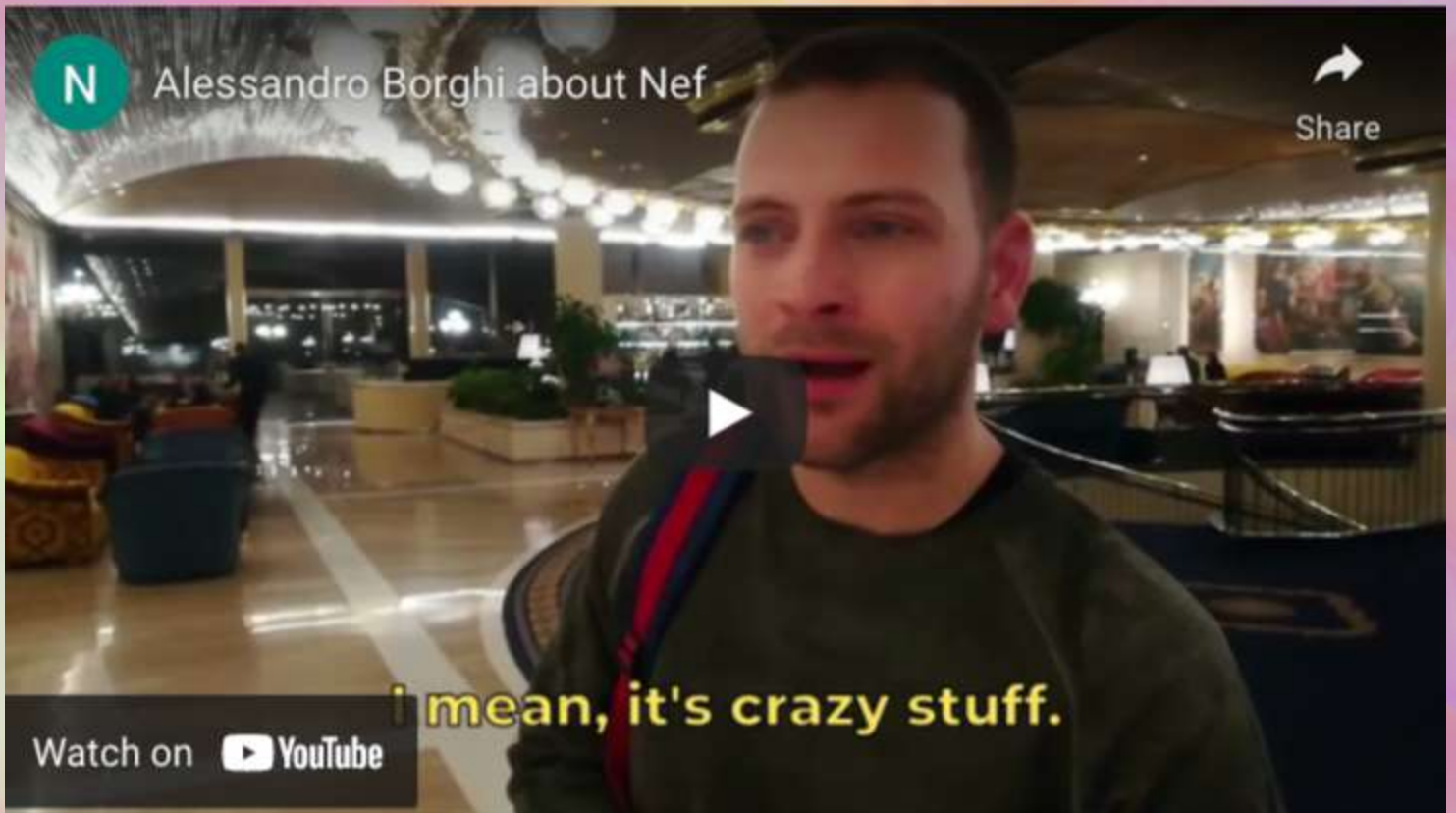


With Toto Cutugno
(Italian Singer)



When Consulting for Britain's Got Talent

The following is a video of Alessandro Borghi - main actor of the television series "Devils" - talking about me:



<https://youtu.be/iXdnoVj6l8s>

Now I have a warm bed to sleep in every night, although sometimes I like to lie on the ground. As my back makes contact with the cold of the floor, I remember everything I've been through and it makes me feel grateful.

That's me. I am a dreamer and a hard worker. I have learned that these two things should always go hand in hand.

Sometimes I smile when I look back in time, thinking of all that I achieved with only seven euros. Seven euros... ..and a lot of courage.

Why am I telling you all this?

When you join our community, I don't want you to feel like you're jumping on a project. I want you to feel like you are connecting with the human side behind that project. You are connecting with real people. People who not only want this NFT project and Novel to be a success, but people who also want to see you succeed.



Meet Our Mingo Team



Nef Hidalgo
FOUNDER/ARTIST
San Salvador, El Salvador.



Lucia Kovacova
NEF'S MANAGER/PR
Košice, Slovakia.



Aleksandr Magu
HEAD OF OPERATIONS
Saint Petersburg, Russia.



Olympia Skevi
CHIEF EDITOR
Athens, Greece.



Davide Brizio
HEAD DEVELOPER
Turin, Italy.



Atty. Dario Liguori
LAWYER
LEGAL ADVISOR.
Rome, Italy.



THEY STOLE OUR CRYSTALS.
THEY ARE ON THE LOOSE...
...WE GET THEM BACK, OR WE LOSE TWO WORLDS.

ZARAPKRAT

THE SEQUENCE



A NOVEL BY
NEF HIDALGO

ABOUT MY BOOK

When actress Helen Lambru meets Soren, an alarm goes off in her head. A voice calls out, shaking off echoes from her past. A volcanic force trying to erupt to make her remember.

Soren's magical abilities convince Helen to join him on a mission to stop American tycoon Fred Deramus. A scientific genius whose goal is to turn the human race into a more advanced species.

Helen will have to weigh whether she should become a stage actress... or a hero in the real world. Her reality will blur as she ponders whether Soren is lying. Helping the wrong party will have cosmic repercussions for every living creature. Each step and decision will determine whether or not there will be a tomorrow.

"ZARAPKRAT - The Sequence" is a 115,000 word sci-fi fantasy for new adults. It combines elements of quest, magic, trickery, deception, romance, and personal growth. It will appeal to fans of books like:

The Time Traveler's Wife by Audrey Niffenegger.

The Alchemist by Paulo Coelho.

Jurassic Park, Sphere, Congo, and Timeline by Michael Crichton.

Nef Hidalgo.

The above is the query I sent to dozens of agents after working on my manuscript for thirteen years.

A few months later the answers began to arrive.

While some rejected it, others asked for more chapters and even the entire manuscript.

Over time I received two contract offers from two different agents.

After going back and forth with them about the terms and conditions...

... I realized what is wrong with the publishing industry.

What is wrong about the publishing industry.

The publishing industry is overloaded.

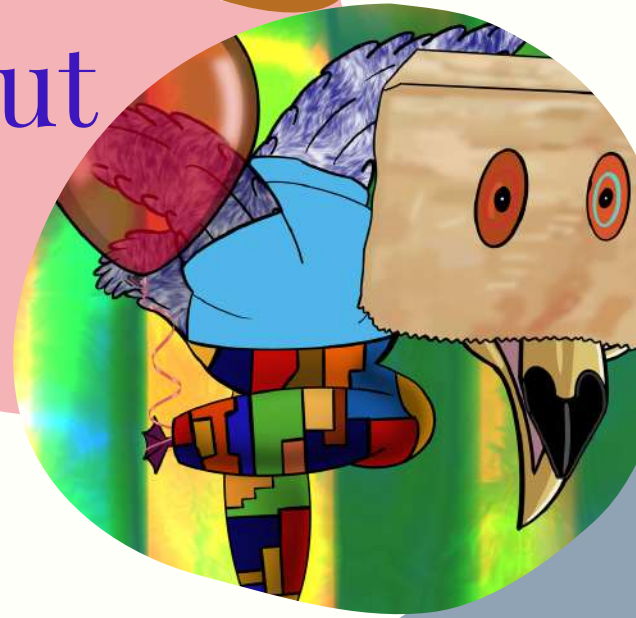
Agents and editors receive more manuscripts than they can review. Many submitted manuscripts, are ignored - no matter how good they are.

The deals offered by publishers are far from good.

I have spent years of my life writing and polishing my manuscript, and yet the offers I received were just little crumbs of the cake.

Writers lose control over marketing, timing and strategy.

Had I accepted any of the offers I received, I would have had little or no power over when, where and how things happened.



Agents don't look for books readers want to read, they look for books they want to sell.

Agent niches are so narrow that if your book has a character or plot they haven't sold before... ..They'll ask you to change it, even if it's good for the story.

Writing Agents Comissions

Agents are unregulated. No one knows if they are doing their best to represent the authors. In addition, they will take 15% to 20% of the writer's earnings.

It was after experiencing all of this that I began to consider self-publishing my book.

THE RISE OF SELF-PUBLISHING.



All it takes is a Google search to find the abundant self-publishing success stories out there.

Authors of all kinds are taking the bull by the horns, challenging traditional publishing. Some have even made it to best-seller lists and garnered praise in TIME articles.

The list of authors looking to retain full control over their creations is growing day by day.




Names like LJ Ross who have sold millions of copies worldwide, and reached number 1 on the best-seller lists.

Orna Ross, who took back the rights from her publisher to have full control over her books. After all that, it even WON the inaugural Carousel-Aware Award for Best Novel.



Jamie McGuire received tons of rejection letters. She decided to be the captain of her own ship and self-publish. A few months later, her novel was a New York Times bestseller.

The list goes on and on. Mark Dawson, Rupi Kaur, Rachel Abbott, Phillip Goodrich, Christopher Paolini, Maria E Cantu Alegre, Howard of Warwick. Just some of the names that took the risk and succeeded.



**TURNING THE
CROWDFUNDING
MODEL FOR AUTHORS
INTO THE **NFT** MODEL.**

THIS IS HOW **NEW AUTHORS** USE CROWDFUNDING TO SELF-PUBLISH THEIR NOVEL:



The new author finishes his novel.



He creates a crowdfunding project.



He announces his project in the media.



The crowd contributes cash to finance the project.



The crowd shares the project to bring more funders.



With the funds, the author releases his novel to the world.

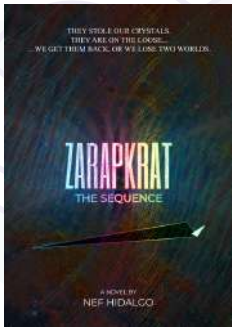


The crowd is rewarded for their contribution and effort. The more someone contributed, the better the reward. It can go from a thank you note, to a book, to a signed book, to a hardcover book.

THIS MODEL HAS **TWO FLAWS**:

- 1) Although they founded the project, the crowd dissolves after receiving their reward. The strength they had as ONE is lost.
- 2) The founders do not receive any lasting benefits.

THIS IS HOW YOUR CLANMINGO NFT STANDS OUT FROM CROWDFUNDING:



Nef's novel "Zarapkrat - The Sequence" is ready.



The ClanMingo NFT collection is ready.



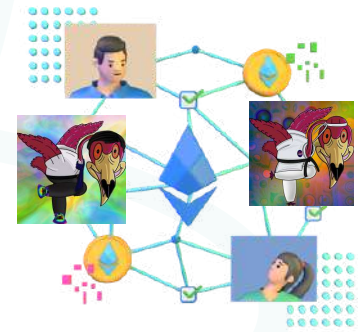
The project is announced



A community of artists, book lovers and NFT enthusiasts is created.



The community spreads the voice about the project.



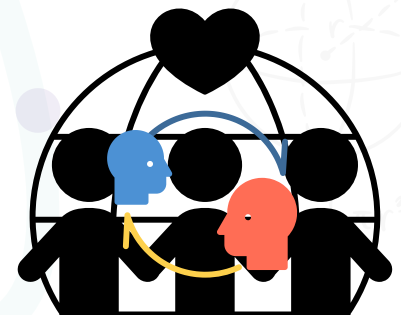
The community Mint the NFTs.



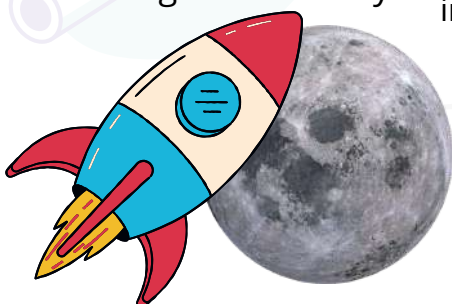
The novel is published. The back cover praises the ClanMingo community.



The notoriety brought to the collection drives secondary market sales and adds prestige to your NFT, which translates into an increase in the value of your asset.



As your NFTs increase in value, the community stays together. This gives them access to an exclusive elite network of members, and exclusive events to celebrate each milestone of the project. The community also benefits from all the future projects that our Mingo Team will continue to create.



Who should invest in ClanMingo?

In short: not everyone.

In the words of Warren Buffett (the greatest investor of all time), there are two rules when deciding to invest:



- 1) Never lose money**
- 2) Never forget rule number 1.**

Some people invest their money in solid projects. However, their unreasonable expectations of becoming outrageously rich in a heartbeat makes them think that everything will be a straight line to the moon. Then, the moment they see a little struggle, they freak out and take their money out, selling their investment for a loss.

As time passes and the project finally takes off, they regret their decision, seeing that their investment would have increased in value. But then it's too late, they didn't keep their investment and now it belongs to someone else.

It wasn't that their investment wasn't wise. It was their strategy that wasn't strong enough to overcome their fear.

And, most likely, it was their miss awareness of the phases of the project that fuelled their fear.

Forming a solid understanding of the project and your investment will remove many fears and make your decision-making process wiser and more solid.

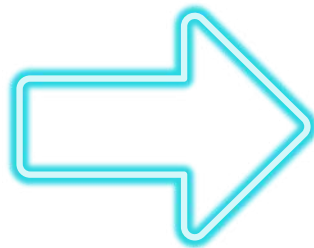


JOIN US

We want you to invest in this project with peace of mind. We want you to feel that you have boarded a ship, knowing that it may take time to reach its destination, but trusting that it is going in the direction you want to go.

Our team will work hard to make this project a success. We will put all our sweat, our blood, our tears, our skin... ..whatever it takes.

Join our Discord channel to learn more about ClanMingo. Join our community and be part of our family.



<https://discord.gg/z6sDyc3TXP>



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